# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the cookie policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This page was last changed on June 4, 2020, last checked on June 4, 2020 and applies to citizens of the United States.

## 1. Introduction

Our website, <a href="https://www.jerryrussell.com">https://www.jerryrussell.com</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

#### 5.1 Manage your consent settings

You can also disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 6. Cookies

#### 6.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### **6.2 Advertising cookies**

We do not use any advertising cookies on this website.

#### 6.3 Social media buttons

On our website we have included buttons for Facebook, Twitter, LinkedIn and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn and Instagram. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn and Instagram are located in the United States.

## 7. Placed cookies

#### **WooCommerce**

We use WooCommerce for webshop management. Read more

Name	Retention	Function
Functional		
wc_cart_hash_*	session	Store items in shopping cart
wc_fragments_*	persistent	
Preferences		
store_notice*	session	Store if a message has been dismissed

### **Sharing**

This data is not shared with third parties.

## **JetPack**

We use JetPack for advertising. Read more

Name Retention Function

**Statistics** 

<u>tk\_tc</u> session Store the user's usage history

#### **Sharing**

For more information, please read the <u>JetPack Privacy Policy</u>.

#### **EU Cookie Law**

We use EU Cookie Law for cookie consent management. Read more

Name Retention Function

Purpose pending investigation

eucookielaw

#### **Sharing**

This data is not shared with third parties.

#### Automattic

We use Automattic for website development. Read more

Name Retention Function

**Statistics** 

<u>tk\_ai</u> session Store a unique user ID

#### **Sharing**

For more information, please read the <u>Automattic Privacy Policy</u>.

#### WordFence

We use WordFence for website security. Read more

Name Retention Function

**Functional** 

wfwaf-authcookie-\* 12 hours Determine if the user is logged

in

#### **Sharing**

For more information, please read the WordFence Privacy Policy.

## **Google Fonts**

We use Google Fonts for display of webfonts. Read more

Name Retention Function

Retention

Marketing/Tracking

Google Fonts API none Request user IP address

#### **Sharing**

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For more information, please read the Google Fonts Privacy Policy.

## **Google reCAPTCHA**

We use Google reCAPTCHA for spam prevention. Read more

Name	Neterition	Tunction
Marketing/Tracking		
<u>rc::c</u>	session	Filter requests from bots
<u>rc::b</u>	session	Filter requests from bots
rc::a	persistent	Filter requests from bots

#### **Sharing**

For more information, please read the Google reCAPTCHA Privacy Policy.

## **Google Maps**

We use Google Maps for maps display. Read more

Name Retention Function

Marketing/Tracking

Google Maps API none Request user IP address

#### **Sharing**

For more information, please read the Google Maps Privacy Policy.

### YouTube

We use YouTube for video display. Read more

Name Retention Function

Marketing/Tracking

Function

**Functional** 

<u>VISITOR\_INFO1\_LIVE</u> 6 months Estimate bandwidth

**Statistics** 

YSCsessionStore a unique user IDPREF1 yearTrack visits across websites

### **Sharing**

For more information, please read the <u>YouTube Privacy Policy</u>.

## **PayPal**

We use PayPal for payment processing. Read more

Name	Retention	Function
Functional		
<u>ts_c</u>	3 years	Provide fraud prevention
<u>paypal</u>	persistent	Provide fraud prevention
paypal_storage	persistent	Store account details

## Sharing

For more information, please read the <u>PayPal Privacy Policy</u>.

### **Facebook**

We use Facebook for display of recent social posts and/or social share buttons. Read more

Name	Retention	Function
Marketing/Tracking		
<u>actppresence</u>	1 year	Manage ad display frequency
<u>_fbc</u>	2 years	Stores last visit
fbm*	1 year	Store account details
<u>XS</u>	3 months	Store a unique session ID
<u>fr</u>	3 months	Enable ad delivery or retargeting
<u>_fbp</u>	3 months	Track visits across websites
<u>datr</u>	2 years	Provide fraud prevention
<u>sb</u>	2 years	Store browser details
<u>*_fbm_</u>	1 year	Store account details
Functional		
<u>wd</u>	1 week	Determine screen resolution
<u>act</u>	90 days	Keep users logged in

<u>c_user</u>	90 days	Store a unique user ID
<u>csm</u>	90 days	Provide fraud prevention
presence	session	Track if the browser tab is active

#### **Sharing**

For more information, please read the Facebook Privacy Policy.

### **Twitter**

We use Twitter for display of recent social posts and/or social share buttons. Read more

Name	Retention	Function
Functional		
local_storage_support_test	persistent	Load balancing functionality
Marketing/Tracking		
metrics_token	persistent	Stores if the user has seen embedded content

### **Sharing**

For more information, please read the <u>Twitter Privacy Policy</u>.

#### LinkedIn

We use LinkedIn for display of recent social posts and/or social share buttons. Read more

Retention	Function
2 years	Store browser details
1 month	Enable ad delivery or retargeting
3 months	Store browser details
30 days	Enable ad delivery or retargeting
1 day	Store performed actions on the website
2 years	Store performed actions on the website
session	Provide functions across pages
10 years	Store privacy preferences
	2 years 1 month 3 months 30 days 1 day 2 years session

#### **Sharing**

For more information, please read the LinkedIn Privacy Policy.

## 8. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about you;
- you may request correction or deletion of the data if it is incorrect or not or no longer relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this cookie statement. If you have a complaint about how we handle your data, we would like to hear from you.

## 9. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

# 10. Selling data to third parties

We do not sell data to third parties

## 11. Contact details

For questions and/or comments about our cookie policy and this statement, please contact us by using the following contact details:

Studio309 Creative Services 1987 State Rt 31 Chittenango, NY 13037 United States

Website: <a href="https://www.jerryrussell.com">https://www.jerryrussell.com</a>

Email: jerry@jerryrussell.com

This cookie policy was synchronized with <u>cookiedatabase.org</u> on June 4, 2020